

MUSEUMS IN THE PARK 2013 Attendance Summary

Total On-Site (includes Total Paid and Free Admissions, Schools and Educational Programs)

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	28,107	28,050	46,799	39,285	47,012	49,897	60,826	52,376	27,213	29,969	26,751	27,246	463,531
Art Institute of Chicago	85,911	94,208	160,452	150,710	148,877	125,762	162,738	158,567	132,501	106,973	111,271	101,746	1,539,716
Chicago History Museum	14,016	17,114	21,657	24,958	28,849	21,559	28,658	19,245	17,200	21,050	19,536	19,003	252,845
DuSable Museum	6,633	10,964	5,298	9,058	8,525	12,078	20,233	9,607	6,440	8,843	7,569	3,626	108,874
Field Museum	74,907	68,038	143,095	125,714	115,636	116,471	161,125	134,924	66,886	77,044	102,920	99,526	1,286,286
Inst Puerto Rican Arts & Cult	316	635	736	1,323	1,913	2,150	2,084	3,057	1,857	1,924	1,236	546	17,777
Museum of Cont. Art	13,026	12,288	19,949	17,987	20,969	18,564	22,343	24,934	18,689	22,181	19,479	14,548	224,957
Mus of Sci and Industry	102,084	70,114	145,498	135,281	141,938	126,656	158,398	113,599	70,277	81,856	102,625	147,447	1,395,773
Nat'l Museum of Mexican Art	1,611	3,112	7,845	13,798	13,366	13,730	10,943	9,145	4,855	24,695	23,941	9,410	136,451
Notebaert Nature Museum	18,224	18,229	33,920	31,143	27,413	23,936	22,527	19,832	12,342	16,522	23,645	17,445	265,178
John G. Shedd Aquarium	114,069	118,821	216,544	172,311	189,158	210,174	273,003	227,644	105,064	124,248	143,008	121,086	2,015,130
Total	458,904	441,573	801,793	721,568	743,656	720,977	922,878	772,930	463,324	515,305	581,981	561,629	7,706,518
2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	26,471	32,595	44,925	48,362	42,703	48,574	63,637	54,194	29,440	30,039	27,598	30,925	479,463
Art Institute of Chicago	93,081	81,915	115,420	127,175	125,417	145,595	164,497	159,862	105,451	117,622	115,857	109,528	1,461,420
Chicago History Museum	12,766	16,861	19,965	18,432	24,073	19,352	24,548	18,400	14,873	19,747	19,678	15,841	224,536
DuSable Museum	5,128	12,305	9,382	7,618	9,278	10,348	19,765	8,407	5,298	6,426	4,445	4,203	102,603
Field Museum	64,614	79,992	139,722	150,325	98,080	123,472	158,108	114,082	64,701	81,015	82,680	90,917	1,247,708
Inst Puerto Rican Arts & Cult	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14,949
Museum of Cont. Art	13,863	16,796	20,643	20,243	19,216	19,089	22,040	24,121	20,826	21,641	20,052	14,107	232,637
Mus of Sci and Industry	84,961	72,384	141,061	153,740	137,078	132,723	177,889	121,766	76,021	78,246	109,945	171,171	1,456,985
Nat'l Museum of Mexican Art	2,210	4,813	9,796	16,488	15,932	16,246	12,991	10,432	5,018	24,347	23,216	8,829	150,318
Notebaert Nature Museum	17,546	21,558	33,528	33,978	25,854	21,869	28,920	20,019	14,079	16,621	22,781	20,657	277,410
John G. Shedd Aquarium	127,200	142,443	195,212	216,460	176,365	245,500	294,535	238,939	128,345	125,534	132,485	146,315	2,169,333
Total	447,840	481,662	729,654	792,821	673,996	782,768	966,930	770,222	464,052	521,238	558,737	612,493	7,817,362
2013 vs. 2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	6%	-14%	4%	-19%	10%	3%	-4%	-3%	-8%	0%	-3%	-12%	-3%
Art Institute of Chicago	-8%	15%	39%	19%	19%	-14%	-1%	-1%	26%	-9%	-4%	-7%	5%
Chicago History Museum	10%	2%	8%	35%	20%	11%	17%	5%	16%	7%	-1%	20%	13%
DuSable Museum	29%	-11%	-44%	19%	-8%	17%	2%	14%	22%	38%	70%	-14%	6%
Field Museum	16%	-15%	2%	-16%	18%	-6%	2%	18%	3%	-5%	24%	9%	3%
Inst Puerto Rican Arts & Cult	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	19%
Museum of Cont. Art	-6%	-27%	-3%	-11%	9%	-3%	1%	3%	-10%	2%	-3%	3%	-3%
Mus of Sci and Industry	20%	-3%	3%	-12%	4%	-5%	-11%	-7%	-8%	5%	-7%	-14%	-4%
Nat'l Museum of Mexican Art	-27%	-35%	-20%	-16%	-16%	-15%	-16%	-12%	-3%	1%	3%	7%	-9%
Notebaert Nature Museum	4%	-15%	1%	-8%	6%	9%	-22%	-1%	-12%	-1%	4%	-16%	-4%
John G. Shedd Aquarium	-10%	-17%	11%	-20%	7%	-14%	-7%	-5%	-18%	-1%	8%	-17%	-7%
Total	2%	-8%	10%	-9%	10%	-8%	-5%	0%	0%	-1%	4%	-8%	-1%

MUSEUMS IN THE PARK 2013 Attendance Summary

Total School/Youth Groups (includes Paid and Free)

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	5,307	9,413	5,626	9,947	17,417	663	3,339	1,973	1,013	5,990	3,723	3,992	68,403
Art Institute of Chicago	4,886	6,480	10,611	19,766	20,110	4,647	3,175	1,127	2,765	8,112	8,282	5,965	95,926
Chicago History Museum	2,215	3,378	5,147	9,581	11,970	5,397	7,467	1,129	1,373	4,840	4,133	5,606	62,236
DuSable Museum	633	1,141	789	2,081	2,180	701	2,251	643	153	569	618	303	12,062
Field Museum	10,047	13,724	19,376	30,058	31,098	11,244	14,427	3,579	4,681	11,403	17,877	15,458	182,972
Inst Puerto Rican Arts & Cult	120	440	525	825	591	420	443	537	190	257	98	46	4,492
Museum of Cont. Art	823	1,202	1,377	1,955	1,712	367	183	79	175	2,532	1,220	1,524	13,149
Mus of Sci and Industry	16,475	20,973	30,098	49,363	71,244	24,556	24,977	6,623	4,910	21,272	22,781	46,398	339,670
Nat'l Museum of Mexican Art	375	605	2,522	3,637	3,932	1,197	1,368	579	1,259	12,242	10,388	2,702	40,806
Notebaert Nature Museum	1,297	1,690	4,065	8,630	12,253	7,457	4,513	1,598	446	2,944	2,102	631	47,626
John G. Shedd Aquarium	8,272	19,807	31,118	40,437	58,531	25,472	28,186	17,187	6,011	18,577	32,498	21,895	307,991
Total	50,450	78,853	111,254	176,280	231,038	82,121	90,329	35,054	22,976	88,738	103,720	104,520	1,175,333

2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	5,211	9,245	7,745	9,670	16,706	2,719	2,052	166	631	5,450	4,175	2,861	66,631
Art Institute of Chicago	5,206	4,991	11,216	18,116	19,414	4,661	3,849	1,413	1,470	8,200	8,413	8,167	95,116
Chicago History Museum	1,684	3,185	5,663	6,523	11,448	3,547	7,101	719	930	3,320	4,687	4,094	52,901
DuSable Museum	332	3,313	906	1,817	2,975	1,042	3,106	68	676	665	465	326	15,691
Field Museum	7,272	11,625	20,005	25,149	27,600	11,289	13,633	1,792	2,522	9,964	17,522	11,242	159,615
Inst Puerto Rican Arts & Cult	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,485
Museum of Cont. Art	353	1,418	1,793	1,699	2,013	388	381	34	187	1,920	1,937	1,322	13,445
Mus of Sci and Industry	14,803	23,130	34,780	41,331	67,570	23,038	27,618	9,465	5,351	14,591	27,463	57,406	346,546
Nat'l Museum of Mexican Art	290	593	2,536	2,673	4,338	1,923	1,227	794	1,374	9,246	8,550	2,484	36,028
Notebaert Nature Museum	653	1,158	4,453	8,536	11,309	6,174	5,611	1,456	611	3,574	2,916	1,347	47,798
John G. Shedd Aquarium	11,011	19,132	28,317	42,129	59,360	25,897	34,511	16,560	8,185	8,558	19,182	29,827	302,669
Total	46,815	77,790	117,414	157,643	222,733	80,678	99,089	32,467	21,937	65,488	95,310	119,076	1,140,925

2013 vs. 2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	2%	2%	-27%	3%	4%	-76%	63%	1089%	61%	10%	-11%	40%	3%
Art Institute of Chicago	-6%	30%	-5%	9%	4%	0%	-18%	-20%	88%	-1%	-2%	-27%	1%
Chicago History Museum	32%	6%	-9%	47%	5%	52%	5%	57%	48%	46%	-12%	37%	18%
DuSable Museum	91%	-66%	-13%	15%	-27%	-33%	-28%	846%	-77%	-14%	33%	-7%	-23%
Field Museum	38%	18%	-3%	20%	13%	0%	6%	100%	86%	14%	2%	38%	15%
Inst Puerto Rican Arts & Cult	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0%
Museum of Cont. Art	133%	-15%	-23%	15%	-15%	-5%	-52%	132%	-6%	32%	-37%	15%	-2%
Mus of Sci and Industry	11%	-9%	-13%	19%	5%	7%	-10%	-30%	-8%	46%	-17%	-19%	-2%
Nat'l Museum of Mexican Art	29%	2%	-1%	36%	-9%	-38%	11%	-27%	-8%	32%	21%	9%	13%
Notebaert Nature Museum	99%	46%	-9%	1%	8%	21%	-20%	10%	-27%	-18%	-28%	-53%	0%
John G. Shedd Aquarium	-25%	4%	10%	-4%	-1%	-2%	-18%	4%	-27%	117%	69%	-27%	2%
Total	8%	1%	-5%	12%	4%	2%	-9%	8%	5%	36%	9%	-12%	3%

MUSEUMS IN THE PARK 2013 Attendance Summary

Total Free Day

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	7,647	11,904	883	0	0	13,685	0	0	3,773	1,479	4,504	4,136	48,011
Art Institute of Chicago	44,220	26,700	25,668	22,015	25,183	20,364	26,313	32,849	22,629	18,437	11,366	15,411	291,155
Chicago History Museum	1,337	7,533	744	0	0	0	1,208	2,233	2,043	1,195	0	0	16,293
DuSable Museum	698	1,802	943	845	663	2,133	4,307	873	813	626	719	702	15,124
Field Museum	17,040	31,029	3,632	0	0	13,003	0	13,089	9,278	4,884	7,812	12,091	111,858
Inst Puerto Rican Arts & Cult	0	0	0	0	0	0	0	0	0	0	0	0	0
Museum of Cont. Art	2,250	2,063	4,294	3,540	3,123	4,659	9,584	8,460	5,213	4,246	2,926	3,192	53,550
Mus of Sci and Industry	35,851	5,714	3,096	2,718	2,917	30,326	0	0	30,378	2,194	2,000	3,745	118,939
Nat'l Museum of Mexican Art	0	0	0	0	0	0	0	0	0	0	0	0	0
Notebaert Nature Museum	3,030	2,074	5,889	2,646	3,160	4,550	4,720	5,974	2,019	2,858	1,600	2,446	40,966
John G. Shedd Aquarium	29,925	31,861	45,531	0	0	55,284	0	0	17,616	14,634	13,239	20,972	229,062
Total	141,998	120,680	90,680	31,764	35,046	144,004	46,132	63,478	93,762	50,553	44,166	62,695	924,958

2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	4,818	5,622	1,804	0	1,515	10,458	0	0	0	0	0	0	24,217
Art Institute of Chicago	57,837	20,655	7,359	9,566	6,237	14,672	13,756	15,251	7,396	7,203	6,999	6,160	173,091
Chicago History Museum	1,441	7,207	0	0	0	0	506	2,139	2,382	1,431	0	0	15,106
DuSable Museum	616	1,540	2,624	1,029	482	354	1,645	719	994	394	701	721	11,819
Field Museum	9,121	11,907	3,767	0	0	12,159	0	6,917	7,685	12,058	9,469	13,153	86,236
Inst Puerto Rican Arts & Cult	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Museum of Cont. Art	3,163	2,517	4,343	3,470	3,873	5,912	9,252	8,388	4,776	2,877	2,940	1,962	53,473
Mus of Sci and Industry	24,366	6,812	4,946	3,754	2,977	32,569	0	0	32,450	5,069	3,064	3,452	119,459
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Notebaert Nature Museum	3,513	3,109	4,481	4,632	3,140	4,003	6,085	5,790	2,089	1,812	2,349	3,130	44,133
John G. Shedd Aquarium	49,992	53,318	0	0	0	73,239	0	0	19,577	31,499	26,287	0	253,912
Total	150,899	109,423	28,844	22,019	17,578	147,007	31,244	39,204	71,542	60,817	50,942	28,404	781,446

2013 vs. 2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	59%	112%	-51%	0%	-100%	31%	0%	0%	0%	0%	0%	0%	98%
Art Institute of Chicago	-24%	29%	249%	130%	304%	39%	91%	115%	206%	156%	62%	150%	68%
Chicago History Museum	-7%	5%	0%	0%	0%	0%	139%	4%	-14%	-16%	0%	0%	8%
DuSable Museum	13%	17%	-64%	-18%	38%	503%	162%	21%	-18%	59%	3%	-3%	28%
Field Museum	87%	161%	-4%	0%	0%	7%	0%	89%	21%	-59%	-17%	-8%	30%
Inst Puerto Rican Arts & Cult	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Museum of Cont. Art	-29%	-18%	-1%	2%	-19%	-21%	4%	1%	9%	48%	0%	63%	0%
Mus of Sci and Industry	47%	-16%	-37%	-28%	-2%	-7%	0%	0%	-6%	-57%	-35%	8%	0%
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Notebaert Nature Museum	-14%	-33%	31%	-43%	1%	14%	-22%	3%	-3%	58%	-32%	-22%	-7%
John G. Shedd Aquarium	-40%	-40%	0%	0%	0%	-25%	0%	0%	-10%	-54%	-50%	0%	-10%
Total	-6%	10%	214%	44%	99%	-2%	48%	62%	31%	-17%	-13%	121%	18%

MUSEUMS IN THE PARK 2013 Attendance Summary

Total Off-Site (includes all Paid and Free Off-Site programs and exhibits, excluding Web site visits)

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	0	24	1,146	544	430	214	70	70	4	10	338	62	2,912
Art Institute of Chicago	2,268	899	1,607	1,512	1,784	691	16,297	262	1,783	1,648	815	853	30,419
Chicago History Museum	109	80	25	550	443	25	20	25	13	255	285	89	1,919
DuSable Museum	90	3,819	981	0	310	1,690	748	325	217	347	150	585	9,262
Field Museum	441	137	427	629	656	93	0	200	480	815	564	354	4,796
Inst Puerto Rican Arts & Cult	0	0	0	0	0	0	0	0	0	0	0	0	0
Museum of Cont. Art	0	0	0	0	0	0	0	0	3,500	0	0	0	3,500
Mus of Sci and Industry	1,446	498	1,274	1,191	2,060	328	392	628	1,132	1,621	2,231	868	13,669
Nat'l Museum of Mexican Art	7,780	8,899	5,958	16,286	6,618	3,363	2,180	7,940	756	8,443	10,114	5,134	83,471
Notebaert Nature Museum	684	1,422	1,411	2,327	3,702	766	1,305	174	1,453	1,847	2,665	1,987	19,743
John G. Shedd Aquarium	907	1,363	765	670	1,166	332	480	119	148	201	149	209	6,509
Total	13,725	17,141	13,594	23,709	17,169	7,502	21,492	9,743	9,486	15,187	17,311	10,141	176,200

Website Visits

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	83,940	71,948	112,566	77,802	77,231	98,214	104,528	88,978	65,271	66,649	66,712	63,945	977,784
Art Institute of Chicago	431,451	469,591	540,881	498,569	439,158	401,032	479,299	466,218	453,197	435,956	478,141	413,655	5,507,148
Chicago History Museum	36,360	38,730	44,417	36,323	35,955	36,982	45,932	47,098	40,074	47,969	46,826	40,791	497,457
DuSable Museum	15,731	15,653	10,591	10,993	10,370	13,773	18,081	13,623	11,826	10,979	9,436	9,436	150,492
Field Museum	212,620	195,245	288,503	222,228	213,535	219,388	184,275	211,655	136,204	195,782	244,274	173,518	2,497,227
Inst Puerto Rican Arts & Cult	n/a	0	0	0	0	0	0	0	0	0	0	0	0
Museum of Cont. Art	92,659	79,873	90,587	88,726	81,513	80,575	93,764	93,554	91,833	89,352	83,167	71,826	1,037,429
Mus of Sci and Industry	409,720	445,841	532,025	463,616	451,172	441,753	433,657	412,230	409,963	498,617	504,612	563,830	5,567,036
Nat'l Museum of Mexican Art	0	0	0	0	0	0	0	0	0	0	0	0	0
Notebaert Nature Museum	16,769	15,463	87,213	17,530	67,644	67,811	77,074	70,406	57,743	56,010	53,081	48,740	635,484
John G. Shedd Aquarium	334,039	329,892	514,907	389,299	388,943	442,573	527,229	420,554	260,842	322,170	270,575	273,188	4,474,211
Total	1,633,289	1,662,236	2,221,690	1,805,086	1,765,521	1,802,101	1,963,839	1,824,316	1,526,953	1,723,484	1,756,824	1,658,929	21,344,268