

MUSEUMS IN THE PARK
HIGHLIGHTS
2012

In 2012, **Museums In the Park** (MIP) continued its commitment to providing exceptional service to the citizens of Chicago and Illinois. The MIP institutions welcomed nearly 8 million visitors in 2012, and provided access to countless more through neighborhood outreach, collaborations and online experiences. Museum resources are made available to the people of Illinois through a variety of programs.

MUSEUM ATTENDANCE

MIP museums offer access through a variety of FREE and discount opportunities.

Total 2012 Visitors	7,802,413
Total FREE Visitors 2012	2,820,000
Percentage of visitors attending FREE	36%

Each MIP museum offers the equivalent of **52 FREE days** per year for Illinois residents, along with daily discounts for Chicago residents.

Free Day Attendance in 2012	757,923
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In addition to Free Day, museums offer FREE admission to Illinois **students and teachers, active duty military and first responders.**

FREE School Group Attendance in 2012	876,650
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Chicago Park District staff and **Summer Day Campers** receive FREE admission to the museums.

FREE CPD Day Campers attendance in 2012	20,000
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The **Kids Museum Passport Program** offers passports to be checked out from the Chicago Public Library. Each passport is worth four FREE admissions to an MIP museum.

Passports circulated in 2012	60,000
FREE admissions offered in 2012	240,000

Each museum has a **policy for admitting children free of charge.**

Art Institute of Chicago	Children under 14 admitted free
Chicago History Museum	Children under 12 admitted free
Museum of Contemporary Art Chicago	Children under 12 admitted free
Institute of Puerto Rican Arts & Culture	FREE every day
National Museum of Mexican Art	FREE every day

PROGRAMS

Museums provide **specialized programming for children, families and adults.**

Number served by onsite programs in 2012	700,000
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MIP museums offer various special educational programs for youth. This summer MIP museums are proud to participate in the Mayor's **Summer of Learning** initiative which rewards informal learning by offering badges for skills obtained during out-of-school time.

OUTREACH

The MIP museums are dedicated to reaching Chicago's youth through **educational outreach to neighborhoods.** Museums offer instruction at schools, clubs, community centers, parks and other informal settings.

Number served by offsite programs in 2012	110,000
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The **Park Voyagers** Program is a collaboration between the MIP museums and the Chicago Park District. Since 1998, museum educators have traveled to fieldhouses throughout Chicago to provide this **FREE program that offers informal, hands-on educational workshops for Chicago's youth and their families.** Children experience a wide range of exciting people, places and ideas in a neighborhood park setting.

Number served by Park Voyagers since 1998	20,000
Contact hours since 1998	216,725