

**MUSEUMS IN THE PARK
HIGHLIGHTS
2011**

In 2011, **Museums In the Park** (MIP) continued its commitment to providing exceptional service to the citizens of Chicago and the world. The museums welcomed millions of visitors in 2011. MIP museums provided valuable educational experiences to Chicagoans through various special programs. The museums continued their roles as economic engines and provided substantial employment and economic opportunities to the people of Chicago and surrounding areas.

MUSEUM ATTENDANCE

Each MIP museum offers the equivalent of 52 free days per year for Illinois residents, along with daily discounts for Chicago residents. Illinois school groups are admitted free.

Total 2011 Attendance	7,921,224
Free Day Attendance	923,550
School Group Attendance	1,180,749

MUSEUM STAFF ¹

Total Paid Staff	2,615	
Minorities	1,036	40% of paid staff
Females	1,674	64% of paid staff
Chicago residents	1,881	72% of paid staff
Volunteer Hours Donated in 2011	290,937	

ESTIMATED ECONOMIC IMPACT ²

The estimated economic impact of MIP museums and their audiences is calculated using the aggregate operating expenses of the museums and their combined total attendance.

Expenditures Generated by Museums/Audiences	\$783,000,000
Full Time Equivalent Jobs Supported	22,000
Household Income Generated	\$489,000,000
Local Government Revenue Generated	\$34,000,000
State Government Revenue Generated	\$35,000,000

¹ As of Dec 31, 2011

² Calculated using the "Arts & Economic Prosperity Calculator," an online tool developed by Americans for the Arts